

## FORENSIC BENCHMARKING OF TRANSPORT

*Temperature controlled freight, National transport model*

**We saved \$300k / 12%**

### THE CHALLENGE

Food Manufacturer turning over \$40M

- Due to specialised freight needs, they did not have the market insights to challenge the status quo.
- The complexity of the current service provider kept them guessing if they had a fair transport agreement.
- The food industry was squeezing their margins therefore optimising operational costs was a must.
- Benchmark was engaged to deep dive their transport and run a tender.

### THE ULTIMATE GOAL

Best of Breed

- In a freight market that is specialised and a limited number of players the client wanted to know they had the best of breed transport partnerships in price and service.
- The business wanted to preserve shrinking profit margins by implementing Best of Breed transport solution while looking for a cost reduction generated by Benchmark's specialised transport experience.



### THE BUSINESS PAYOFF

The national transport spend was \$2.5M.  
Through an extensive tender process, we reduced the spend.

**\$300k Saving PA**

Benchmark implemented a smooth transition.  
Client now has contract management with powerful data to manage and optimise logistics.

**No Supply Chain Interruption**

As we are regularly in the market across all sectors of transport, we delivered a competitive advantage.

**Competitive Advantage**